

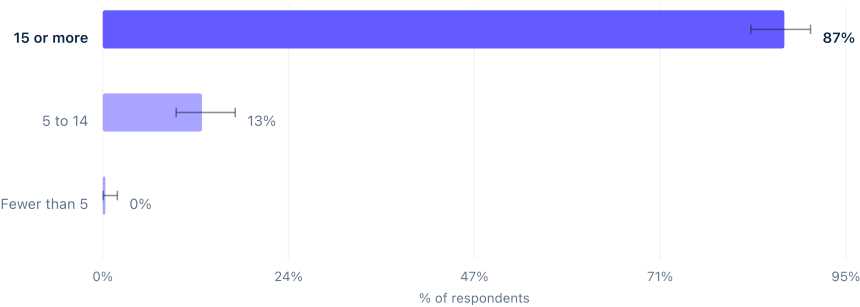
# AI meeting notes: free plan with limited history, paid plan price

3 October 2026 · n = 300 · 300 synthetic

**Synthetic results.** Every response in this report was generated by AI (simulated respondents), not given by real people. Use it to test your survey and get a directional read, not as evidence of what real buyers will pay.

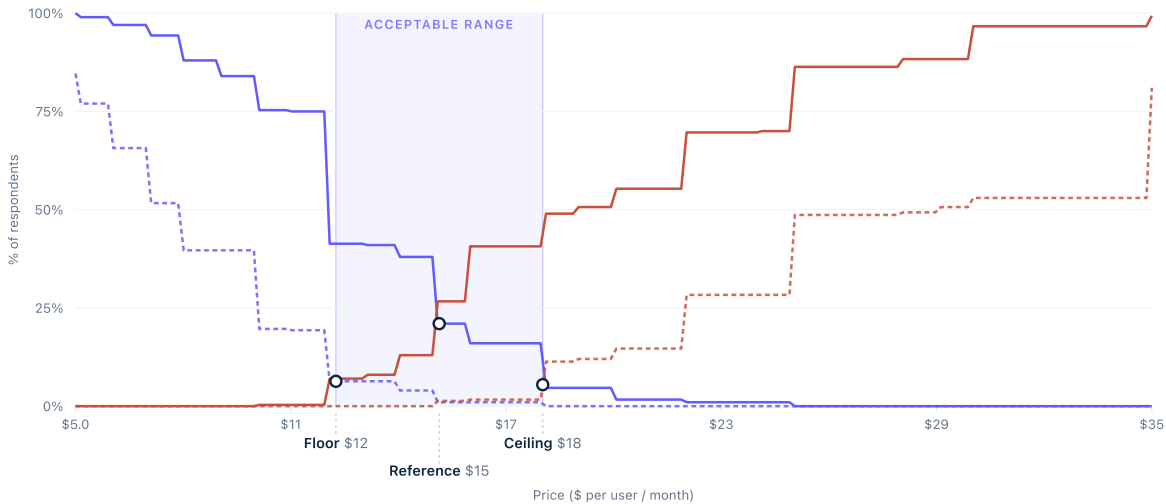
Q1 · Meetings per week · Single choice

Synthetic only



N = 300 · % of respondents · lines show the 95% range · the lead is clear: +74 pp (66–82)

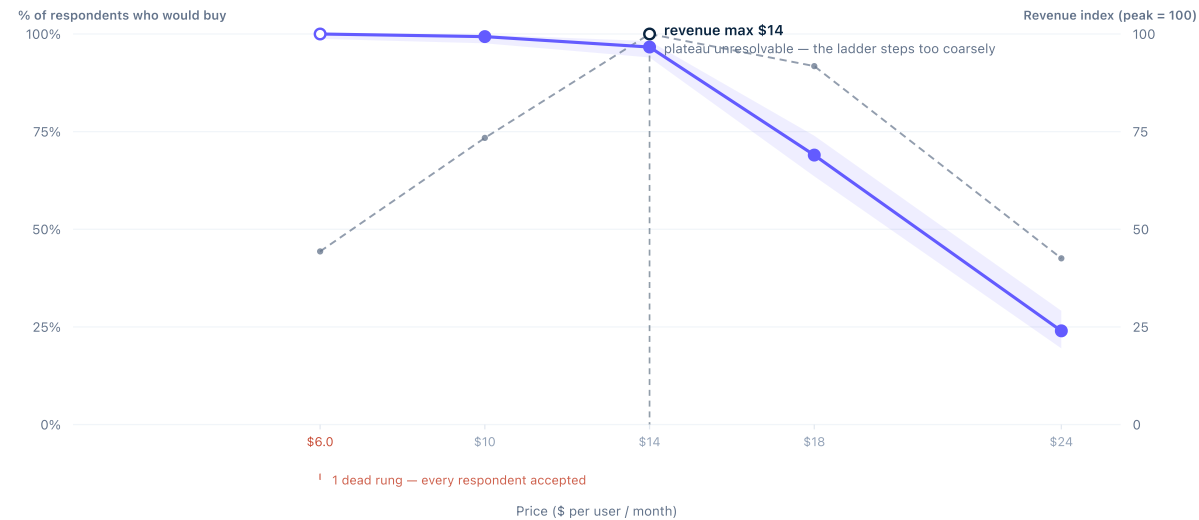
► Question asked



--- Too cheap    — Cheap / bargain    — Getting expensive    --- Too expensive  
Shaded band = range of acceptable prices

N = 300 of 300 used · none left out · middle 90% of prices shown; 9% outside, still counted

► Question asked

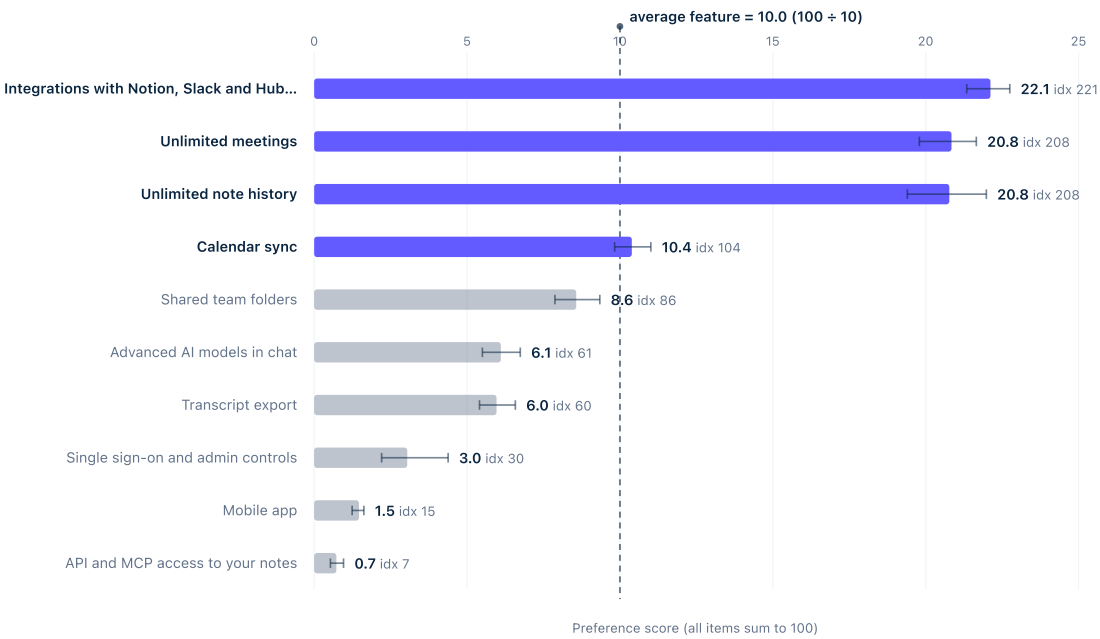


— % willing to buy (left)    - - - Revenue index, peak = 100 (right)

Hollow = rung every respondent accepted

N = 300 · each respondent counts up to the highest price they accepted · people who said no to every price are counted · shaded band = 95% range

► Question asked



N = 300 · 2369 tasks · 4 items per screen · scores sum to 100, so 2× score = 2× preference · lines show the 95% range

► Question asked

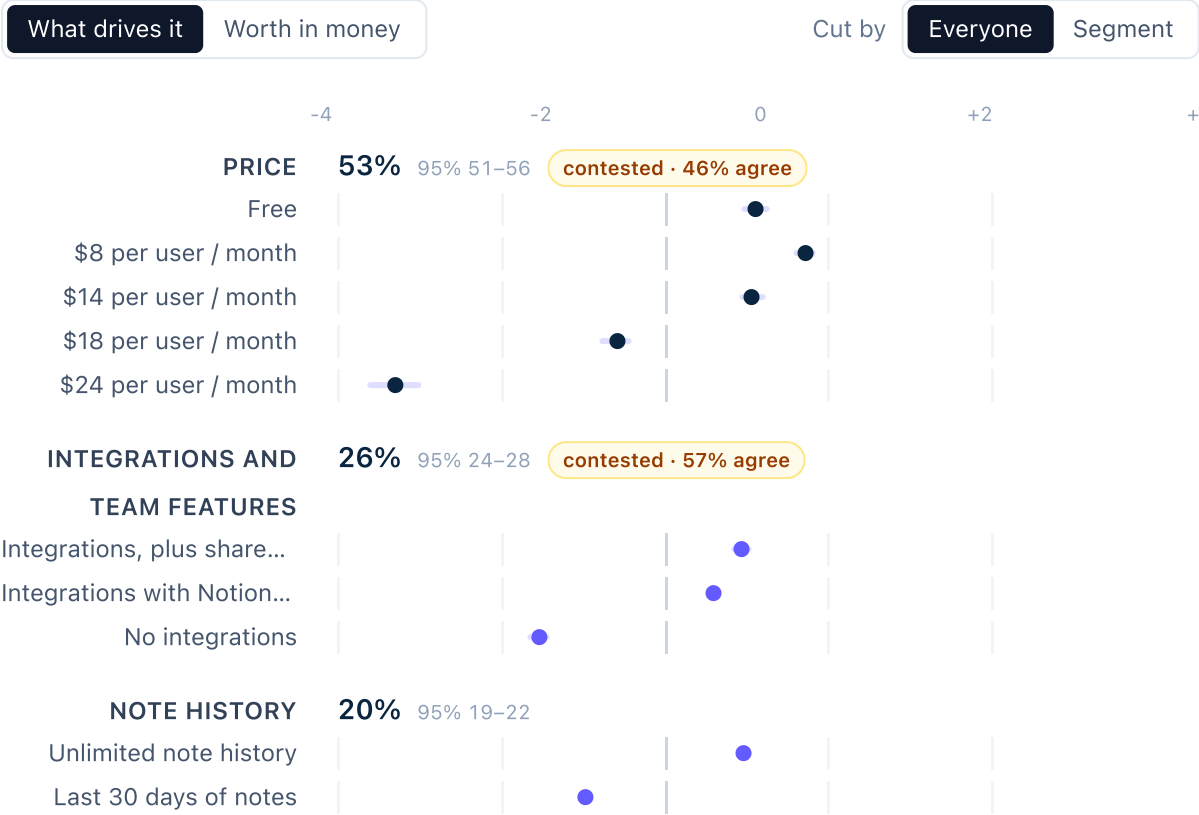
Premium takes the most, 57%; 1% would buy none.

|                                | ● Basic               | ● Standard                                  | ● Premium                                                 | None of these         | Your line-up             |
|--------------------------------|-----------------------|---------------------------------------------|-----------------------------------------------------------|-----------------------|--------------------------|
| Integrations and team features | No integrations       | Integrations with Notion, Slack and HubSpot | Integrations, plus shared team folders and admin controls |                       |                          |
| Note history                   | Last 30 days of notes | Unlimited note history                      | Unlimited note history                                    |                       |                          |
| Share of preference            | 1% 0–1<br><div></div> | 41% 37–45<br><div></div>                    | 57% 54–61<br><div></div>                                  | 1% 1–1<br><div></div> | 99% 99–99<br><div></div> |

Share of preference is the chance a prospect picks that plan when these plans, and the option to buy none of them, are on the table; a row adds up to 100%. It is share of preference from the survey, not a market-share forecast: awareness, distribution and competitors are not in it · Revenue per prospect is a plan’s share times its price. “Your line-up” sums your plans; walking away earns nothing, and neither does a competitor’s plan · Share of your revenue is how your revenue splits between your plans · No price was tested, so the line-up reads in share only · “Everyone” is each segment simulated on its own model (Buy for a team n = 150, Buy for themselves n = 150), weighted by its respondents · Small figures are 95% bootstrap intervals over respondents

▸ Question asked

Price decides 53% of the choice.



Each bar is a level's pull on the choice (its part-worth), zero-centred within its feature; a feature's spread, as a share of all spreads, is its importance · Importance is a fact about the ranges tested: a wider price ladder raises price's share without anyone caring more about price · Worth in money prices a change from one level to another, inside the tested prices; with no competitor and no walking away in it, it is a ceiling · By segment, each segment is fitted on its own respondents and graded as a filter grades it: "directional" below 300, too few to show below 60, not offered below 30 · Lines are 95% bootstrap intervals over respondents

► Question asked